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## Understanding Carbon Offset Credits

Carbon offset credits are a type of credit that represents one ton of CO<sub>2</sub> actually removed from the atmosphere. This removal can be achieved in a number of ways e.g., reforestation, land rehabilitation and/or replenishment, etc.

**Memory Trees** offers carbon offset credits in the voluntary market.

Our typical clients are mining & manufacturing corporations. However, even individual people can offset their consumption by purchasing offset credits and/or funding projects that will remove some of the carbon that would otherwise end up in the atmosphere.

## Buying Carbon Offset Credits directly from Memory Trees

The most direct way to purchase offset credits is from the source of a project. **Memory Trees** can work with your organization to develop, create, manage, and execute an existing or new project.

**Memory Trees** offers 3 ways for clients to buy carbon offset credits:

1. Direct project investment (preferred):  
Your investment purchases a right to the carbon credits that a project will generate. Getting involved at this stage of project development also provides clients a full understanding of a project's weaknesses and strengths. These types of projects are usually longer-term purchase agreements e.g., 3-5 years for a reforestation project.
2. Contract for delivery:  
Offset buyers contract directly with **Memory Trees** (the project developer) for delivery of credits as they become available. This is called an "Emission Reduction Purchase Agreements" (or ERPA).
3. One-off transactions:  
The buyer purchases an option for unsold carbon offset credits from **Memory Trees** that might be 'left over' on another client account. The buyer will get the credits immediately.

To discuss purchasing carbon offset credits for your organization, contact **Memory Trees** via our website's 'Contact Us' page or via email (both above). We would be delighted to work with your organization to review existing projects and/or to create a new project that will complement and fit your business' requirements for carbon offset credits.

**Building a Healthier, Cleaner Planet while Giving Back Life... in Abundance!**